

### PLATFORM

Mac or PC

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### MEDIA

CD, DVD, USB media transfer device  
or  
email:

Send files to the attention of your Customer Service Rep,  
include your name, your company's name,  
and reference artwork by file name.

Files over 10MB must be sent via CD, DVD or USB device.  
For best results, do not stuff, zip or compress files.

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### SPOT COLOR

Spot color transfers require **VECTOR** art.  
Send files as ai, pdf or eps format.

Tif, jpg, gif, png, cdr files may be submitted but are subject  
to review by the Art Department for usability.  
Art charges may apply.

### 4C PROCESS

#### LITHO TRANSFERS

Files may be in **VECTOR or PIXEL** formats:  
Send files as ai, pdf, eps, jpg (hi-res), tif, or psd format.  
300 dpi or better at 100% size.

Use CMYK mode for most accurate color representation.  
Include original copies of all placed images - TIFFs, EPSs.  
Specify all areas which print as glitter/shimmer if applicable.

#### General Instructions for ALL Processes

- CONVERT ALL TYPE / FONTS TO OUTLINES.
- Specify all spot colors using PMS numbers and identify white spot areas.
- Specify the correct size of each graphic.
- When sending a disk, please indicate which files on disk are to be printed.