



A Premier Magazine in Screen Printing

# Screen Print India

# Knowledge equals

Page No.  
73

SPI Seminar  
**Surat Success**

Mike Young  
**Guru Revists**

Gautam Paper Udhog  
**Innovative Designs**

Balaji Chemicals  
**Textile Solutions**



Specialty Printing & Imaging Technology  
**SGIA EXPO+**  
New Orleans, LA

**IPEX**  
SOUTH ASIA  
2009

## 3D Custom Transfer by Insta Graphic Systems

*Latest technology in dimensional transfer printing*



Insta Graphic Systems, a manufacturer of decorative custom heat transfers now offers the latest technology in dimensional transfer printing. With major Hollywood film studios vowing to produce movies only in 3-D format, now is a perfect time to use 3-D heat transfers for promotional and licensing opportunities. Insta's 3-D transfers are ideal to use as Iron-Ons to be inserted into DVD and CD jewel cases, magazines, or used as give-aways at concerts and premiers. Two versions of custom 3-D heat transfers are available - Chromadepth and Anaglyph. Chromadepth is the revolutionary 3-D process, which allows for 3-D illusions without compromising the quality of the graphic when viewed without 3-D glasses, and Anaglyph is a traditional 3-D image where the design pops when red and blue lenses are worn. Both versions require 3-D glasses in order to see the dimensional effect - you can customize your glasses too.... "Put it On" with Insta.



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