# SiliconeX®

### For Today's Active Lifstyles

SiliconeX® is a revolutionary custom screen printed heat transfer utilizing our proprietary silicone ink system, developed exclusively at Insta. It is Ideal for performance wear, team sports, athletic wear, industrial work wear and leisure wear apparel.

SiliconeX® encourages you to use those hard to decorate 100% polyester and polyester sublimated fabrics that have always been a problem in the past. SiliconeX® is specifically formulated to help prevent fabric dye migration and keep your whites and colors vibrant, whatever the fabric color may be.

#### **Product Features:**

- Superior Stretch
- Soft and Smooth Finish
- Stops Dye Migration
- Durable, Abrasion-Resistant
- Non-PVC and Phthalate Free
- RSL and Lab Wash Tested

#### **Recommended Fabrics:**

- Polvester
- Polyester Lycra Blend
- Spandex / Lycra
- Dri-Fit & Moisture Wicking
- Bamboo & Hemp
- Cotton & Cotton Blends

#### Market Segment:

- Performance Wear
- Athletic Wear
- Industrial Wear
- Leisure Wear

#### **Application Instructions:**

- Time: 10 12 seconds
- Temperature: 290°-320°F (143°-160°C)
- Pressure: 30 40 lbs.
- Peel Cold

#### Product Guidelines:

- Maximum # of Colors: 3 Colors
- Colors: 16 standard colors, Pantone color matching available as an option

#### **Minimum Line Weights:**

- Positive line weight: 2 pts.
- Negative line weight: 2 pts.

#### Heat Transfer Storage:

- Heat transfers should be stored in original packaging untill ready for use.
- Store away from direct heat, sunlight and high humidity.
- Shelf life: one year from date of shipment.

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#### WHEN PERFORMANCE MATTERS™





## Heat Transfer Limited Warranty

All statements, technical information and recommendations concerning products or samples provided by Insta are based upon tests believed to be reliable but do not constitute a guarantee or warranty.

Since the conditions under which Insta's heat transfer products may be applied to garments and other products are beyond its control Insta assumes no liability for the results obtained during and from transfer application process to the garment fabric or otherwise. It is the customers responsibility to independently determine, prior to use, the suitability, finish and wash of these products for their specific applications and that the end product laundered with soaps containing bleach, or harsh detergents with bleach or bleach particles. No warranty, expressed or implied is given. Insta's liability is limited only to the purchase price of the heat transfers.

The limited warranty is further subject to the condition that the Customer notifies Insta of any defect in material or workmanship within thirty (30) days of the date of delivery. Shelf Life of transfers is one year from date of shipment, unless otherwise specified in writing. Transfers should be stored in the original packaging and in a cool, dry area away from direct sunlight at a temperature no higher than 75F (24C). The customer is financially responsible for third party testing performed by an independent lab.