# Superflex<sup>®</sup> HP

#### Great for Apparel and Beyond.

Our Superflex HP products is perfect for school and athletic loaos. tagless labels, athletic names and numbers, decorative graphics, and branded logos for non-apparel related items. Its durability and incomparable opacity make these Superfelx HP heat transfers are perfect for printing athletic meshes, course and textured materials like pique polos, nylon shell and twill. They are extremely versitile, with uses far beyond the apparel industry. Superflex HP is also a great solution for branding items in the home goods industry, like vacuum bags, mattress cover, curtains and rugs.

#### When to use Superflex HP:

- High volume production because of its short dwell time and hot peel capability
- Course and textured fabrics because of its ability to adhere to problem fabrics
- Household products like vacuum bags, mattress cover and curtains
- Polyester and cotton twill hats

#### **Product Features:**

- Adheres to Difficult Substrates
- Dye Blocker Available
- No Clear Border on Single Color Designs
- Fast and Easy Application
- CPSIA compliant / Non-Phthalate
- Berry Compliant

#### **Recommended Fabrics:**

For Use on Apparel and Industrial Substrates:

- Cotton & Cotton Blends
- Polyester & Rayon
- Dri- Fit & Moisture Wicking
- Spandex & Lycra
- Athletic Mesh
- Bamboo & Hemp
- Nylon Shell
- Neoprene

#### **Application Instructions:**

- Time: 6 10 seconds
- Temperature: 325°F 345°F / 163° 174°C
- Pressure: 35 40 lbs.
- Peel Hot
- Pre-heat Materials

#### Minimum Line Weights:

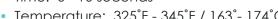
- Positive line weight: 1 pt.
- Negative line weight: 1 pt.

#### Heat Transfer Storage:

- Heat transfers should be stored in original packaging untill ready for use.
- Store away from direct heat, sunlight and high humidity.
- Shelf life: one year from date of shipment.

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### WHEN PERFORMANCE MATTERS™









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## Heat Transfer Limited Warranty

All statements, technical information and recommendations concerning products or samples provided by Insta are based upon tests believed to be reliable but do not constitute a guarantee or warranty.

Since the conditions under which Insta's heat transfer products may be applied to garments and other products are beyond its control Insta assumes no liability for the results obtained during and from transfer application process to the garment fabric or otherwise. It is the customers responsibility to independently determine, prior to use, the suitability, finish and wash of these products for their specific applications and that the end product laundered with soaps containing bleach, or harsh detergents with bleach or bleach particles. No warranty, expressed or implied is given. Insta's liability is limited only to the purchase price of the heat transfers.

The limited warranty is further subject to the condition that the Customer notifies Insta of any defect in material or workmanship within thirty (30) days of the date of delivery. Shelf Life of transfers is one year from date of shipment, unless otherwise specified in writing. Transfers should be stored in the original packaging and in a cool, dry area away from direct sunlight at a temperature no higher than 75F (24C). The customer is financially responsible for third party testing performed by an independent lab.